

**MINUTES OF SPECIAL
TOURISM ADVISORY COMMITTEE MEETING
CITY OF TOMBALL, TEXAS**



**TUESDAY, AUGUST 22, 2017
6:00 P.M.**

- 1.0 The meeting was called to order by Chair Holly Cook. Other Committee members present were:

Paige Cassel
Mary Harvey
Steve Hughes
Jeffie Cappadonna
Cindy Vincik
Rodney Hutson
Kevin Lala
Prakash Patel

Others present:

City Manager- George Shackelford
Marketing Director – Mike Baxter
City Secretary- Doris Speer
Assistant City Secretary – Tracylynn Garcia

- 2.0 No Public Comments were received.

- 3.0 Reports and Announcements

- Update by Mike Baxter, Marketing Director, regarding Upcoming Events and Ongoing Activities, including July 4th Celebration & Street Festival
- Recap by Mike Baxter, Marketing Director, regarding Trade Show and Marketing Efforts Planned for 2017
- Recap by Mike Baxter on:
 - Rails & Tails Mudbug Festival
 - Honky Tonk Chili Challenge
- Update by Mike Baxter, Marketing Director on the T&W Model Railway scheduled to open in the fall

- 4.0 Motion was made by Jeffie Cappadonna, second by Kevin Lala to approve the minutes of the October 25, 2016 Special Tourism Advisory Committee Meeting.

Motion carried unanimously.

5.0 New Business:

- 5.1 Motion was made by Steve Hughes, second by Paige Cassel, to Approve Spring Creek County Historical Association Request for \$30,000 in funding for the SCCCHA fiscal budget for 2017-2018 Annual Operations. Vote was as follows:

Paige Cassel-	<u>Aye</u>
Mary Harvey-	<u>Nay</u>
Steve Hughes-	<u>Aye</u>
Jeffie Cappadonna-	<u>Nay</u>
Cindy Vincik-	<u>Aye</u>
Rodney Hutson-	<u>Aye</u>
Kevin Lala-	<u>Nay</u>
Prakash Patel-	<u>Nay</u>
Holly Cook-	<u>Aye</u>

Motion carried 5 votes Aye, 4 Nay.

- 5.2 Motion was made by Mary Harvey, second by Paige Cassel, to Approve Tomball Sister City Organization Request for Support, Funding, and Road Closures, in the amount of \$57,750 for the 2017 Tomball German Christmas Market, to be held December 7 through December 10, 2017, and in the amount of \$57,750 for the 2018 Tomball German Heritage Festival, to be held March 22 through March 25, 2018.

Motion carried unanimously.

- 5.3 George Shackelford discussed the role of Tourism Advisory Committee under Ordinance 2010-21.

No action necessary.

- 6.0 Motion was made by Jeffie Cappadonna, second by Paige Cassel, to adjourn.

Motion carried unanimously.

Meeting adjourned.

PASSED AND APPROVED this _____ day of _____, 2017.

Tracylynn Garcia
Asst. City Secretary

Holly Cook
Chair