

**MINUTES OF REGULAR
TOURISM ADVISORY COMMITTEE MEETING
CITY OF TOMBALL, TEXAS**



**TUESDAY, JULY 15 2014
6:00 P.M.**

- 1.0 The meeting was called to order by Chair Holly Cook. Other Committee members present were:

Ronald Tocci
Mary Harvey
Jeffie Cappadonna
Ken Shuman

Members absent:

Kevin Lala
Prakash Patel
Rodney Hutson
Laura Wilson

Others present:

City Manager – George Shackelford
Marketing Director – Mike Baxter
Assistant City Secretary – Betsy Gates

- 2.0 No Public Comments were received.

- 3.0 Reports and Announcements

Mike Baxter, Marketing Director, presented information regarding Success of Recent Events, ongoing activities, and awards received from the Conference of the Texas Festivals and Events Association.

- 4.0 Motion was made by Mary Harvey, second by Ron Tocci, to approve the minutes of the February 4, 2014.

Motion carried unanimously.

5.0 New Business:

5.1 George Shackelford presented the review of the 2014-2015 Budget.

No action was taken.

5.2 Motion was made by Jeffie Cappadonna, second by Mary Harvey to approve Tomball Sister City Organization Request for Support, Funding, and Road Closures, in the amount of \$32,500 for the 2014 Tomball German Christmas Market, to be held December 11-14, 2014, and in the amount of \$32,500 for the 2015 Tomball German Heritage Festival, to be held March 26-29, 2015.

Motion carried unanimously.

5.3 Charlie Hall from Spring Creek Historical Association updated Board Members with a PowerPoint Presentation regarding activities and repairs and request to approve \$32,000 in the City's 2014-2015 Hotel Occupancy Tax fund for fiscal budget for the SCHA Annual Operations.
Motion was made and then withdrawn by Mary Harvey to approve \$20,000 with contingencies that the SCHA balance the budget, make advertising changes, and create a new brochure.

Board members were unable to reach a consensus. No action was taken.

5.0 Motion was made by Jeffie Cappadonna, second by Ron Tocci, to adjourn.

Motion carried unanimously.

Meeting adjourned.

PASSED AND APPROVED this _____ day of _____ 2014.

Betsy Gates, TRMC, CMC
City Secretary

Holly Cook
Chair